

JOINT SEMINAR: PUBLISHING IN WILEY MATERIALS SCIENCE JOURNALS

Date: 15 May 2023 (Monday)

Time: 11:00 am

Venue: YEUNG B6605

ABSTRACT

A highly competitive research environment with increasingly limited research funding has created a "Publish or Perish" attitude among scientists who are judged on the quantity rather than quality of their research articles. This presentation provides a brief overview of current trends and challenges in scientific publishing, some ethical considerations, how publishers and authors interact and influence each other, and how the publishing arena is being transformed. Tips will be presented on how to select an appropriate journal for your paper, what aspects of preparation and presentation to focus on from an editor's and referee's perspective, and hints for increasing the discoverability of your paper after publication.



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Guanchen Xu joined Wiley in September 2011 as an Assistant Editor from the Beijing University of Technology, where he obtained his PhD (Materials Science) and then served as Assistant Professor for one year. He has been working as the Deputy Editor for Small and Advanced Energy Materials and has also contributed to the rapid growth and success of other journals in the materials science in-house editorial portfolio, such as Advanced Science. In early 2017, he, acting as the acting Editor-in-Chief, successfully launched the first sister journal of Small – Small Methods. Besides of his editorial role, he provides leadership and management for the editorial teams of Physical Sciences in China.

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All are welcome