

COM8002: PROSEMINAR IN COMMUNICATION STUDIES

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Proseminar in Communication Studies

Subject Code

COM - Media and Communication

Course Number

8002

Academic Unit

Media and Communication (COM)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

R8 - Research Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

Systematically review key literature in communication studies; introduce special topics; and discuss relevant research strategies.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Systematically and critically review the literature in media studies	35	x		
2	Discuss selected topics in media studies	35		x	
3	Analyze various research work and strategies in innovative ways to facilitate discovery of new knowledge in relevant domain	30		x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Discussion	Analyze and discuss the assigned readings	1, 2, 3	Throughout the class
2	Write a research paper	Write a research paper	1, 2, 3	Throughout the class

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Presentation and participation in discussion	1, 2, 3	30	
2	Research papers or review essays	1, 2, 3	70	

Continuous Assessment (%)

100

Examination (%)

0

Minimum Continuous Assessment Passing Requirement (%)

0

Minimum Examination Passing Requirement (%)

0

Assessment Rubrics (AR)

Assessment Task

Presentation and participation in discussion (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to understand, critically analyze, and discuss the extant literature

Excellent

(A+, A, A-) Highly active, constructive, and meaningful participation and discussion.

Good

(B+, B, B-) Adequate participation and contribution to class discussion.

Fair

(C+, C, C-) Moderate participation and contribution to class discussion.

Marginal

(D) Rarely contribute and participate in class discussion.

Failure

(F) Not even reaching marginal levels

Assessment Task

Research papers or review essays (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to comprehensively review and analyze the extant literature, and propose a theoretical synthesis

Excellent

(A+, A, A-) Excellent demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a high standard of writing and analysis.

Good

(B+, B, B-) Good demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with good standard of writing and analysis.

Fair

(C+, C, C-) Fair demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a basic standard of writing and analysis.

Marginal

(D) Poor demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a low standard of writing and analysis.

Failure

(F) Not even reaching marginal levels

Assessment Task

Presentation and participation in discussion (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to understand, critically analyze, and discuss the extant literature

Excellent

(A+, A, A-) Highly active, constructive, and meaningful participation and discussion.

Good

(B+, B) Often participation and contribution to class discussion.

Marginal

(B-, C+, C) Moderate participation and contribution to class discussion.

Failure

(F) No participation and contribution.

Assessment Task

Research papers or review essays (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to comprehensively review and analyze the extant literature, and propose a theoretical synthesis

Excellent

(A+, A, A-) Excellent demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a high standard of writing and analysis.

Good

(B+, B) Good demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with good standard of writing and analysis.

Marginal

(B-, C+, C) Fair demonstration of knowledge of approaches to review and analyze the extant literature and capacity to propose a theoretical synthesis with a basic standard of writing and analysis.

Failure

(F) Not even reaching marginal levels

Part III Other Information**Keyword Syllabus**

Media studies. Mass communication. Media in political, economic, and cultural contexts.

Reading List**Compulsory Readings**

	Title
1	As an advanced level postgraduate class, the course will not use fixed texts/readings. Rather, the list of topics/theories to be covered and the readings to be assigned will be determined by the instructor each year according to recent developments in the field.

Additional Readings

Title	
1	NA