



Department of
Public and International Affairs

香港城市大學
City University of Hong Kong



Master of Arts in Public Policy and Management (MAPPM)

文學碩士(公共政策及管理)



Programme Code: **P27**

ENQUIRIES

Department of Public and International Affairs
Enquiry : +852 3442 7533
Fax : +852 3442 0413
Email : samappm@cityu.edu.hk
Website : <http://www.cityu.edu.hk/pia>

ADMISSIONS

Chow Yei Ching School of Graduate Studies
Tel: +852 3442 5588
Fax: +852 3442 0187
Website: <http://www.cityu.edu.hk/sgs>



Master of Arts in Public Policy and Management



About MAPPM

The City University of Hong Kong's Master of Arts in Public Policy and Management (MAPPM) is housed in Department of Public and International Affairs (PIA). As a discipline focusing on effectively running cities, government agencies and nonprofits, public policy and management face governance, management, leadership and capacity challenges of immense scales and complexity in this increasingly diverse and globalized era. In the MAPPM programme, faculty and students work collaboratively and creatively on developing and honing the competencies most critical to prepare the next generation of public servants.

Study Stream

- ✓ Public Policy
- ✓ Public Management
- ✓ Governance in China
- ✓ Smart Cities

MAPPM is a programme that focuses on the study of Public Management. This programme's scope is similar to the discipline of Public Management (1252) specified by the Mainland authority, as indicated in their official website: https://yz.chsi.com.cn/zsmi/zyfx_search.jsp

Upon successful completion of the programme, you should be able to:

- ✓ Discover and analyse critically current and emerging knowledge relating to principles, theories and practices in international and local governance, public policy and management
- ✓ Contrast and assess the roles, inter-relationships and limitations of various actors and organizations involved in the governance of people, money, and the environment
- ✓ Be creative in problem solving and demonstrate practical and, as appropriate, innovative management, planning, team-working, decision making and research skills
- ✓ Contribute to the development of knowledge about public policy and management by active discovery through undertaking supervised dissertation, capstone project, or other project-related coursework
- ✓ Explain, compare and evaluate critically various values, ethical principles and cultural traditions shaping policy-making processes and the delivery of services to the community

The Programme will provide students with opportunities to:

- ✓ Enhance their theoretical knowledge and to discover new insights into public policy making and management in both local and international contexts
- ✓ Develop their intellectual capacity and analytical skills by doing applied research on the effective and efficient utilization of public resources for the betterment of society
- ✓ Hone practical skills required for effective public management and to strengthen their abilities to contribute to creative and innovative problem solving in public policy and management contexts

