

Designs and descriptions of the winning entries:

Grand Award:

Lav ASRANI, Department of Computer Science, City University of Hong Kong



Description:

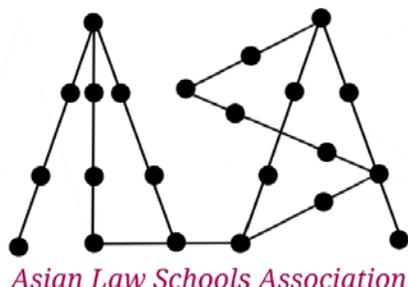
The logo that I have created contains three main parts. First, the globe on top, secondly the scales in between, and third the name of the association “Asian Law Schools Association” at the bottom of the logo.

In the globe, Asia is highlighted in the center. This denotes that all the law schools in the association are from Asia. Scale is a significant denotation of “law”. Hence, I have kept it in between to signify that good and ethical law is practiced in Asia because the member schools are producing great lawyers in Asia. Then the last part is the name of the association.

The logo also depicts Lady Justice, if seen as a whole figure. The globe that highlights Asia is her face. This represents that “fair and equal administration of the law, without corruption, favor, greed, or prejudice” is being taught in the member schools of this association.

First Runner-up:

WONG Ching Kwan, Department of Information Systems, City University of Hong Kong



Description:

It is a simplistic design made up of the acronym of the Asian Law Schools Association (ALSA). The 22 dots represent the 22 founding members. Therefore, the logo is a symbol of 22 law schools linked up by ALSA.

Second Runner-up:

LIN Hoi Shun, Department of Chinese and History, City University of Hong Kong



Description:

The logo consists of Lady Justice and the full name of ALSA. The simplicity of the logo projects that the rule of law is based on a simple principle. Lady Justice is chosen to be the only component other than the name of association, since she symbolises fair and equal administration of the law, which are the principal purposes of law.