

SEE1006: PROFESSIONAL DEVELOPMENT – ESB CAREER PLANNING WORKSHOP

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Professional Development – ESB Career Planning Workshop

Subject Code

SEE - School of Energy and Environment

Course Number

1006

Academic Unit

School of Energy and Environment (E2)

College/School

School of Energy and Environment (E2)

Course Duration

One Semester

Credit Units

0

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

Led by experienced industrial professionals, this course is designed to guide students to explore the environmental and sustainable business industry, as well as to develop their career planning through a self-initiated job market research on the selected industry segment under the guidance of the experienced professionals.

Students are expected to develop a better understanding of their own career planning related to sustainability, environment and business which could help them to make a more suitable choice when selecting their major.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Discuss the insights on the process of career development in the environmental and sustainable business industry through self-reflection on personal traits and career development objectives, and describe preliminarily the different segments of the environment, sustainability and sustainable business in Hong Kong		x	x	
2	Identify and prioritize key factors in planning one's career directions		x	x	
3	Apply the knowledge and skills acquired in the briefing and workshops through a self-initiated job market research on the selected industry segment, and making a final presentation on the job market research results			x	

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description		CILO No.	Hours/week (if applicable)
1	Briefing	Students will attend briefing by the experienced industry professionals during which the objectives of the course and the career development processes to be adopted in this Programme will be introduced	2, 3	

2	Workshop (interview with experienced industry professionals)	Students will attend face-to-face interview in small group with the experience industry professionals to walk through the career development processes to prepare the student for the self-initiated job market research afterward	1, 2, 3	
3	Self-initiated job market research	Students will conduct a self-initiated job market research on the selected industry segment through online surfing, telephone interview, recruitment notice reviews, etc.	1, 2, 3	
4	Workshop (final presentation on job market research results)	Students will compile the results of the self-initiated job market research individually and present to the industry professionals and the same small group of the interview done before.	2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Interview with experienced industry professionals and conduct final presentation on job market research results	1, 2, 3	100	

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

Interview with experienced industry professionals and conduct final presentation on job market research results

Criterion

Attend briefing, interview with experienced industry professionals and present the job market research results

Pass (P)

Satisfactory

Failure (F)

Unsatisfactory

Part III Other Information

Keyword Syllabus

Employability, professionalism, career planning, career development

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil