

SS3714: SOCIAL PSYCHOLOGY

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Social Psychology

Subject Code

SS - Social and Behavioural Sciences

Course Number

3714

Academic Unit

Social and Behavioural Sciences (SS)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

SS1101 Basic Psychology or SS2023 Basic Psychology I

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to provide students with knowledge of the development of social psychology and its contributions to the study of the social nature of human beings, including the ways they make sense of the social world, relate to and

interact with each other. This course aims to stimulate student interest and curiosity in their own social behaviour and that of others, as well as to equip them with the ability of critical appreciation of social issues from a social psychological perspective. Given the wide array of topics that fall within the scope of social psychology, this course is intended to expose students to some of the major theoretical, assessment and intervention issues in social psychology, its empirical base and applications to practical situations; enhancing students' knowledge of social psychology creatively and in an applied manner through a discovery-enriched learning strategy.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Describe, interpret and compare basic theories and concepts of social psychology;	20	x	x	
2	Execute and evaluate social psychological research; and	40	x	x	x
3	Evaluate the applicability of social psychological theories and concepts to social issues.	40	x	x	

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Class discussion	Students will engage in classroom discussions organized around intellectual inputs given in lectures to stimulate student interest and curiosity in their own and others' social behaviour.	1, 2, 3	
2	Class exercise	Students will participate in class demonstrations and discussions of social psychological research to discover aspects of social behaviour through personal experiences.	2, 3	
3	Individual assignment	Student will examine in-depth current issues addressed within social psychology.	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Quiz	1, 3	60	
2	Individual assignment	1, 2, 3	40	

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

1. Individual Assignment

Criterion

An individual assignment of around 3,000 words is designed to critically evaluate the applicability of social psychology theories and concepts to understand contemporary social issues. Students will have the opportunity to choose one newspaper clipping from a selection on which to base their individual assignment.

Excellent (A+, A, A-)

Sensitive location of relevant journal articles, clear explanation of methods and findings, and insightful application to the analysis of the case described in the media clip.

Good (B+, B, B-)

Sensitive location of relevant journal articles, clear explanation of methods and findings, and descriptive application to the case described in the media clip.

Fair (C+, C, C-)

Sensitive location of relevant articles, sketchy explanation of methods and findings, and “vague” application to the case described in the media clip.

Marginal (D)

Does not show sensitive search for appropriate references, or inappropriate application of findings to the analysis of the case described in the media clip (i.e., findings cited have no relevance to the case).

Failure (F)

Project not completed (i.e., components missing).

Part III Other Information**Keyword Syllabus**

Social Psychology; The Self; Identity; Attitudes; Persuasion; Conformity; Social Change; Groups; Prejudice; Intergroup Relations; Aggression; Prosocial Behaviour; Attraction; Interpersonal Relationships; Culture.

Reading List**Compulsory Readings**

Title	
1	Hewstone, M., Stroebe, W., & Jonas, K. (2015). An Introduction to Social Psychology, (6th Ed.). British Psychological Society: Wiley.

Additional Readings

Title	
1	American Psychological Association. (2010). Publication Manual of the American Psychological Association (6th Ed.). Washington DC: American Psychological Association
2	Asian Journal of Social Psychology
3	British Journal of Social Psychology
4	Journal of Cross Cultural Psychology
5	Journal of Personality & Social Psychology
6	Journal of Health & Social Behaviour